GRASSROOTS
CRISIS INTERVENTION
50 YEARS

How Can You Help Grassroots?

People are always asking how they can help Grassroots meet the needs of their Howard County neighbors in crisis. Some individuals and organizations host fundraising events in their neighbor hoods, schools, workplaces and churches and give all or part of the proceeds to Grassroots.

Are You Looking For A Way To Support Grassroots?

Here are some of the ideas that other individuals, families, businesses and organizations have tried or suggested:

YARD SALE Organize a neighborhood sale as a benefit for Grassroots

BAKE SALE During the holidays, make seasonal treats and sell them at school, workplace or in the neighborhood and give the proceeds to Grassroots

CHANGE MATTERS Join the student campaign to raise funds for Grassroots by collecting change from co-workers on a designated day or week

DENIM DAY/CASUAL DAY Designate a specific day as "denim day" or "casual day" and charge employees to participate, giving the proceeds to Grassroots

SWIMATHON Host a swim meet and have the swimmers generate contributions for Grassroots by having friends and family pledge a certain sum for every lap completed

WALKATHON Host a walk or run and have participants pay to participate and/or generate contributions for Grassroots by having friends and family pledge a certain sum for completing the event

CUTATHON Volunteer hair designers give proceeds from their services to Grassroots on a special day designated by a salon hosting the event

CHURCH COLLECTIONS Make arrangements for a special collection for the homeless on a designated Sunday and give the proceeds to Grassroots

ON-LINE CAMPAIGNS Celebrate your birthday or anniversary or honor the memory of a loved one by notifying your Facebook friends of your campaign to raise funds for Grassroots and direct them to www.grassrootscrisis.org to make their contribution

CONTRIBUTIONS IN HONOR Make a personal or corporate contribution to Grassroots in honor of your friends and co-workers instead of sending holiday cards or buying gifts

WINE OR BEER TASTING Host a social event, like a wind or beer tasting in your home, and ask attendees to make a contribution Grassroots

PERCENT OF SALES Businesses designate a day or week to raise funds and give a percent sales

Hold A Fundraiser for Grassroots

If you are interested in holding a fundraiser, here are some helpful tips:

Identify a **contact person** within your organization.

Make arrangements with Cathy Smith at **cathyvsmith@outlook.com** well in advance of the event or activity, so Grassroots can provide appropriate support and recognition. Grassroots may be able to help promote your event internally and externally.

Please answer the following questions and send answers to cathyvsmith@outlook.com:

Name of contact person _____

Phone and e-mail address of contact person _____

Name of sponsoring organization _____

Address of sponsoring organization _____

Website of sponsoring organization _____

Title of event _____

Description of event _____

Proposed date of event _____Time of event _____

Location of event _____

Admission/cost of event to attendees _____

What is projected attendance? _____

Who is handling publicity for the event? (name and contact info) _____

Do you want to distribute materials about Grassroots at the event? ❏ Yes ❏ No   How many copies? _____

Do you want a representative of Grassroots to attend? ❏ Yes ❏ No   To make brief remarks? ❏ Yes ❏ No

After the event is over, please send the following information to cathyvsmith@outlook.com:

How much money was raised? _____

Do you want to deliver the contribution to Grassroots as a photo oportunity? ❏ Yes ❏ No

Who are the key sponsors and/or volunteers you want recognized? _____

_____

What will make future fundraising events go more smoothly and/or be more financially successful?

_____

Do you want to do this or another event for Grassroots in the future? ❏ Yes ❏ No